

PIZZA PIZZA ROYALTY CORP.

CIBC Retail & Consumer

Small Business Forum

June 14, 2017





FORWARD- LOOKING STATEMENTS



- This presentation may contain forward-looking statements.
- Investors should be aware that any forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those disclosed here today.
- Investors are directed to the Company's Annual Information Form for a full discussion of risks.
- Management does not intend to discuss any undisclosed material information today.

CURT FELTNER

Chief Financial Officer





PIZZA PIZZA ROYALTY CORP. ASSETS



Trademarks & Trade names are the Company's major assets

OWNERSHIP STRUCTURE

THE PARTNERSHIP HAS TWO PARTNERS AND OWNS THE TRADEMARKS AND BRAND NAMES.



OWNERSHIP STRUCTURE

THE PARTNERSHIP PAYS MONTHLY DISTRIBUTIONS TO ITS TWO PARTNERS.



**\$35.3 MILLION
IN ROYALTY
REVENUE**

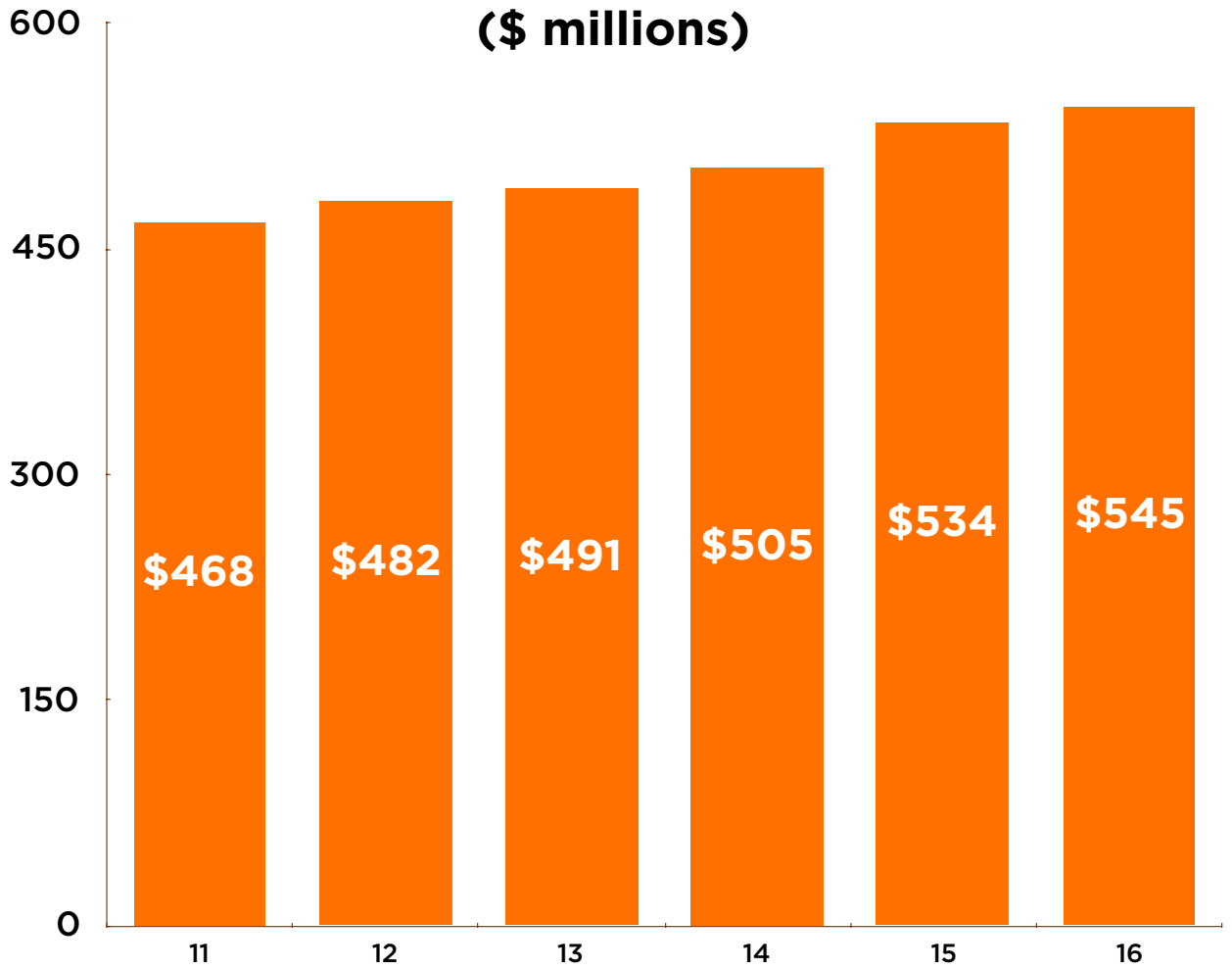
(\$545 MILLION SYSTEM SALES)



Licence and royalty agreements with Pizza Pizza Limited provide cash flow stability to investors, without exposure to operational risks.

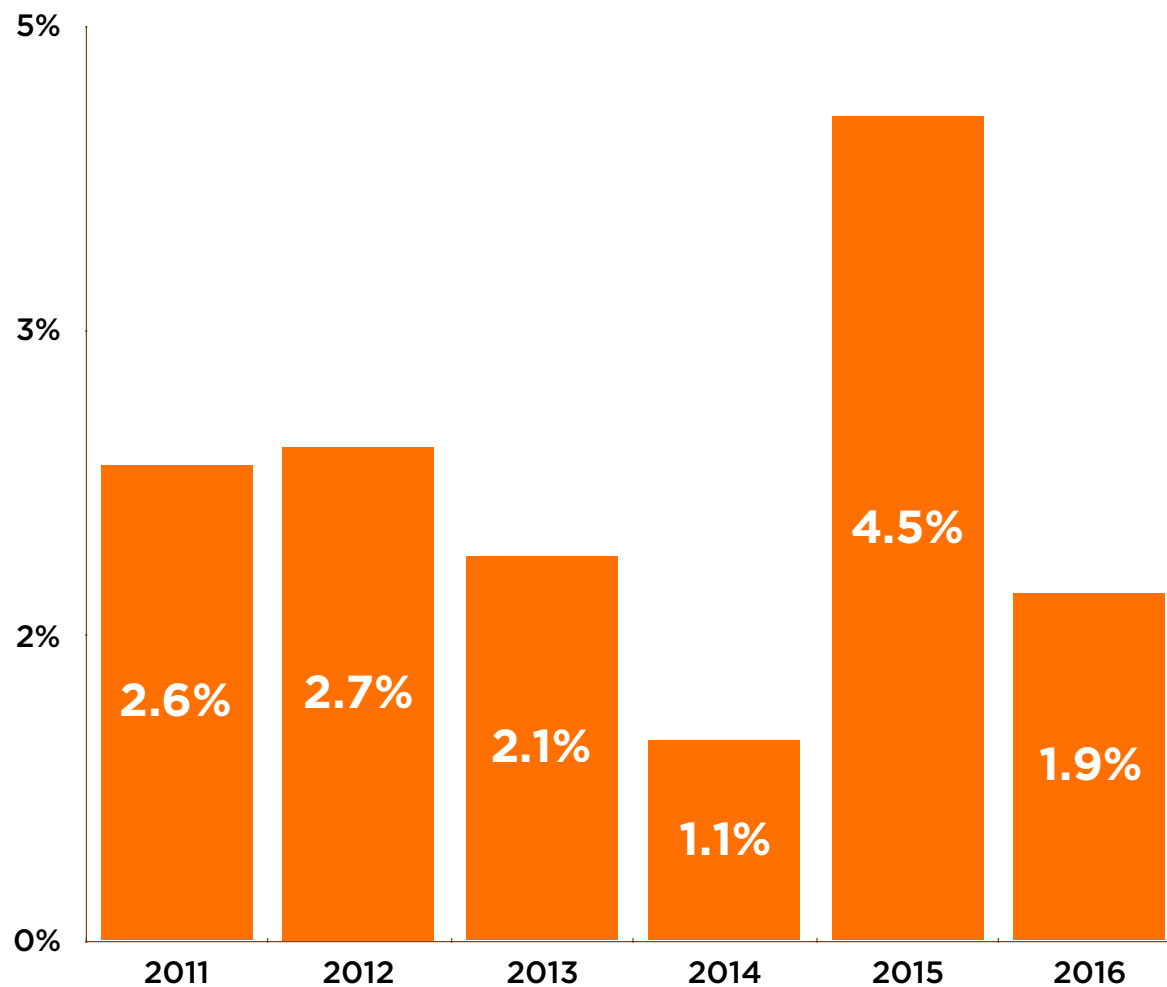
ROYALTY POOL SYSTEM SALES

ROYALTY REVENUES ARE BASED ON
TOP-LINE ROYALTY POOL SYSTEM SALES.



SAME STORE SALES GROWTH

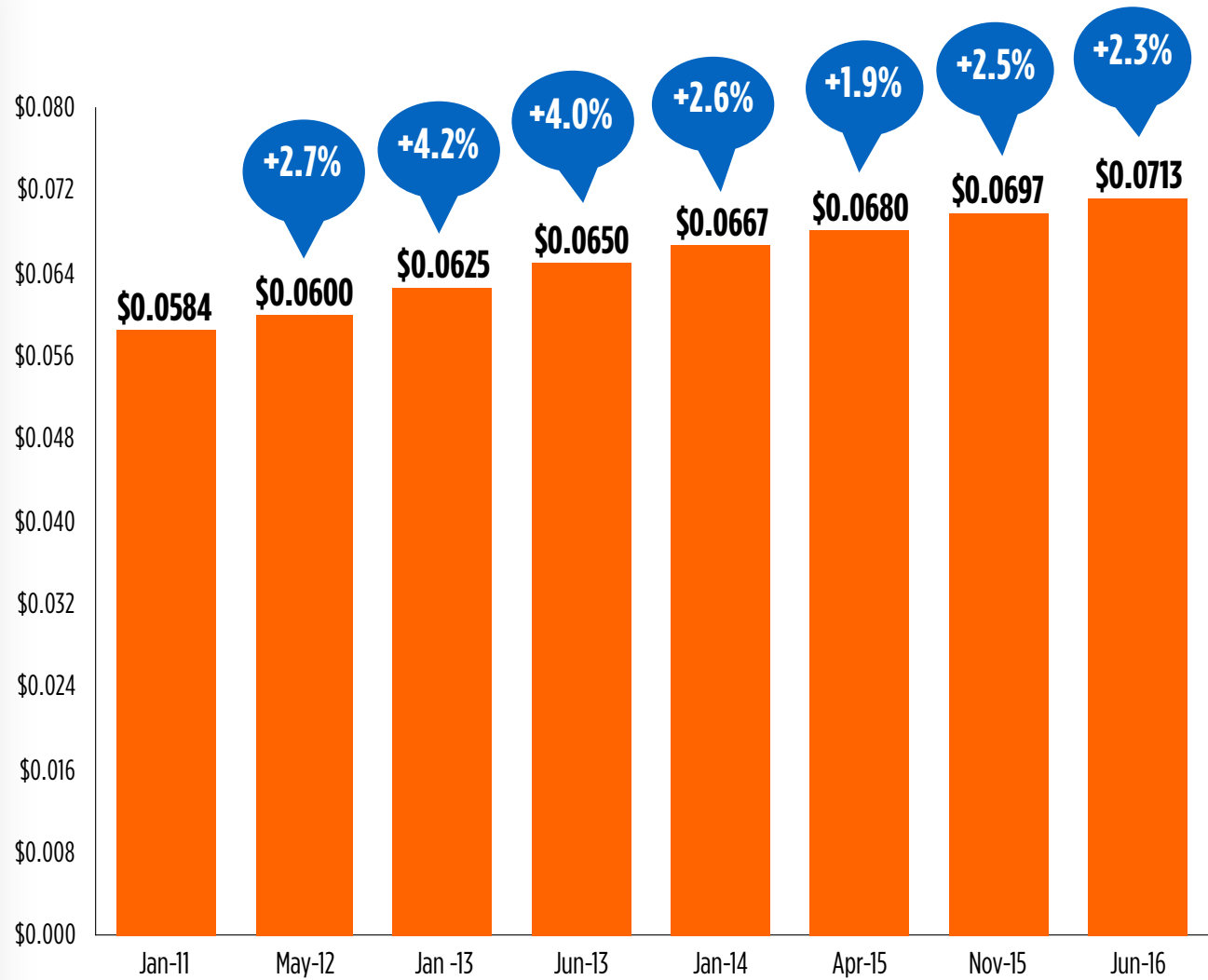
SSSG IS THE KEY DRIVER OF SHAREHOLDER YIELD GROWTH.





MONTHLY DIVIDEND GROWTH

PPRC INCREASED DIVIDENDS
SEVEN TIMES IN FIVE YEARS.



PIZZA PIZZA LIMITED'S 50TH ANNIVERSARY

THE PRIVATE OPERATING COMPANY
PAYS A MONTHLY ROYALTY FOR USE OF THE
TRADEMARKS.

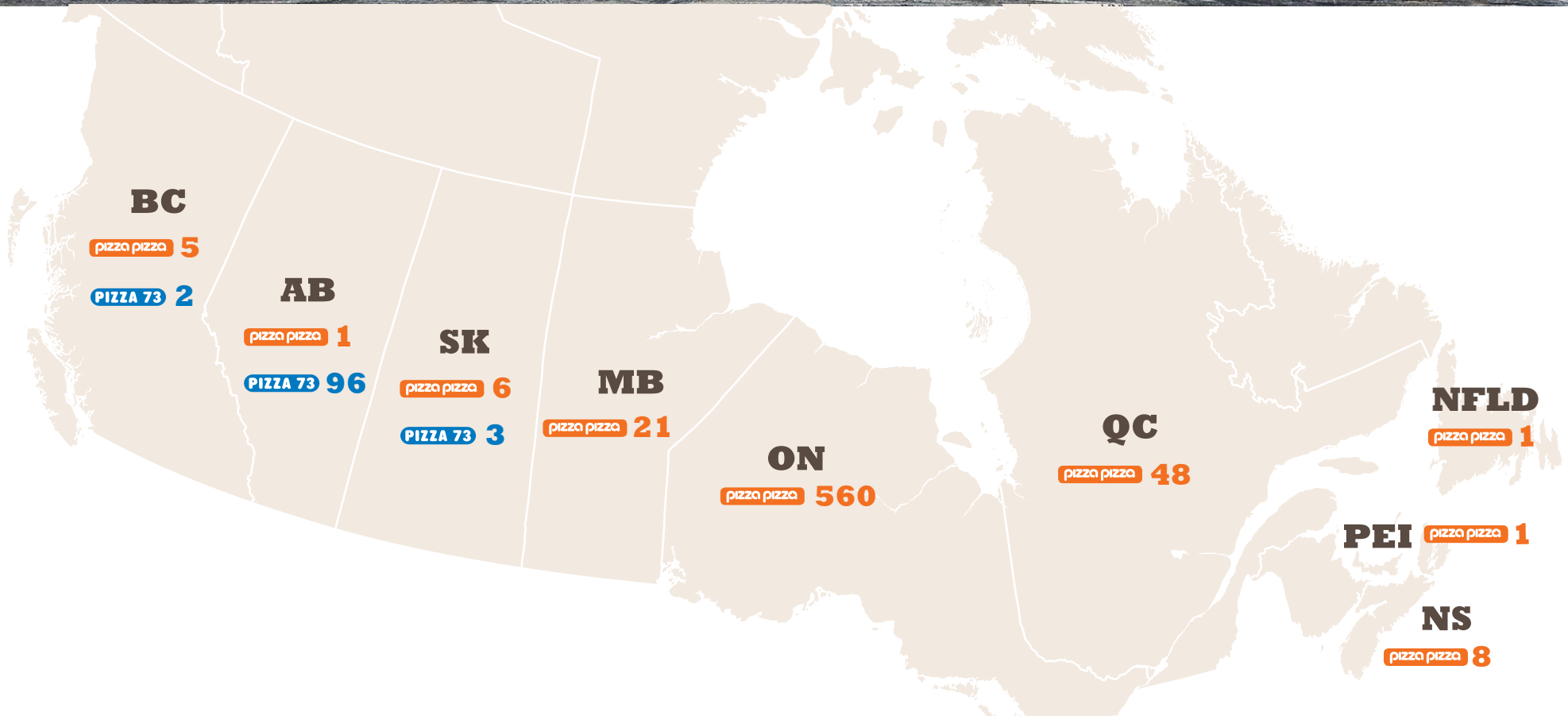


CORE BUSINESS FUNDAMENTALS



- Canada's #1 pizzeria
- Seasoned management
- Strong & proven business model
- Powerful brands
- Geographic diversification
- Modernized restaurant chain
- Innovation leader since 1967

CANADA'S #1 PIZZERIA



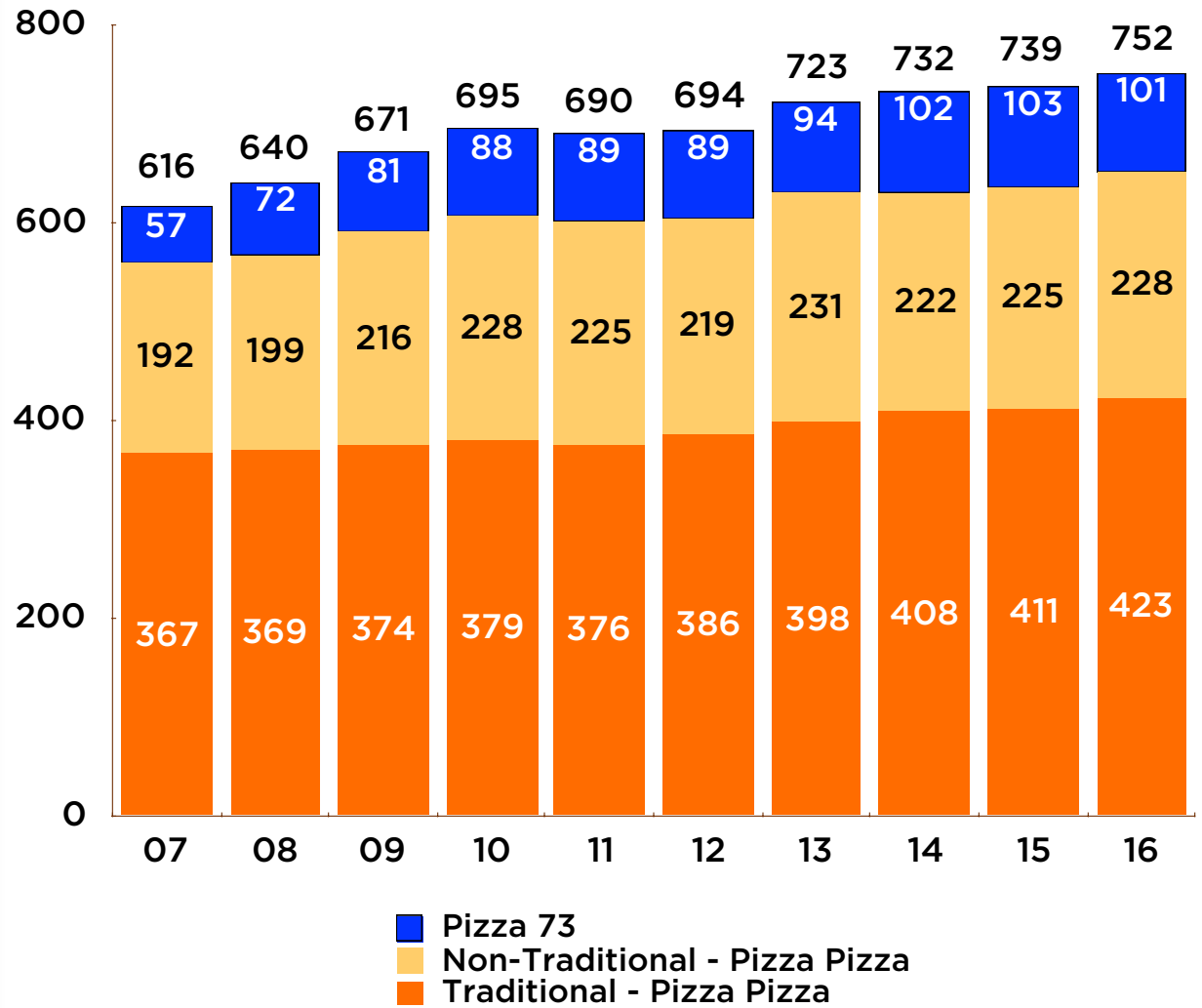
Building a national presence outside our core Alberta and Ontario markets.

PIZZA 73

**DOMINATING
THE ALBERTA
PIZZA MARKET**



RESTAURANT GROWTH



NON-TRADITIONAL PARTNERSHIPS



Sponsorships



Special Events



Partnering with major sports arenas, entertainment venues and special community events provide marketing and business opportunities.



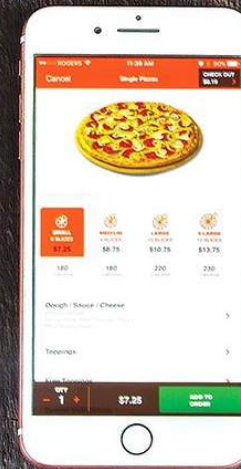
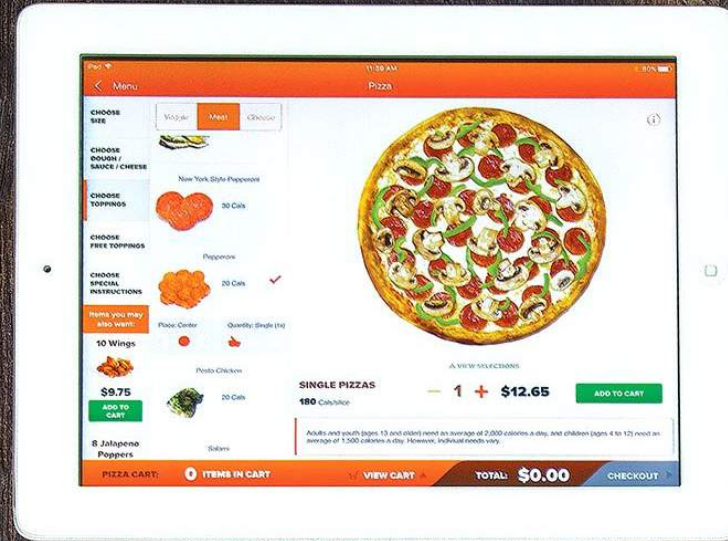
PRODUCT INNOVATION

NEW PRODUCT LAUNCHES ARE KEY
TO SALES BUILDING.

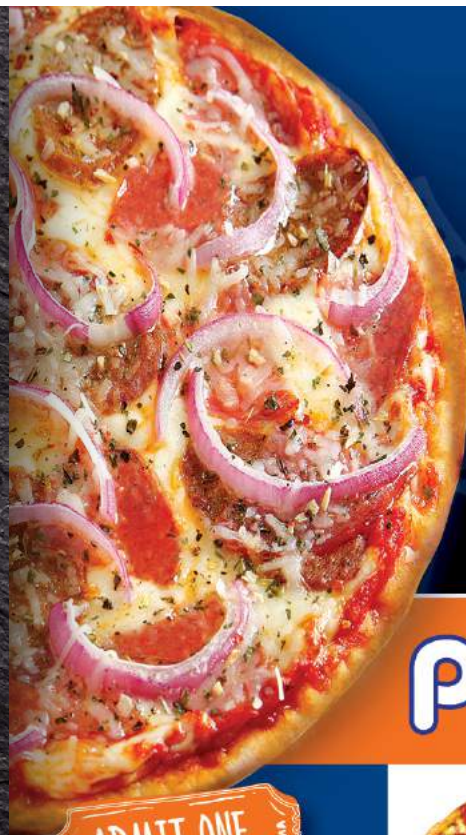


TECHNOLOGICAL INNOVATION

PARTNERING INNOVATION WITH CONVENIENCE LEADS TO SALES GROWTH.



POWERFUL BRANDS & MARKETING



MOVIE NIGHT

Free

2 FOR 1



MOVIE ADMISSION PASS WITH EVERY ONLINE OR MOBILE APP ORDER \$13.99 OR MORE!



pizzapizza.ca



Free



FAN FAVOURITE!

LARGE PIZZA

+3 TOPPINGS

+3 FREE COKE

\$13.99

UPSIZING TO X-LARGE \$3.80

440-720 CALS/SERVING, SERVES 5



SCORE SAVINGS!

2 MEDIUM PIZZAS

+4 TOPPINGS (COMBINED)

+6 FREE COKE

\$19.49

UPSIZING TO LARGE \$5

SOCIAL RESPONSIBILITY

OUR FUNDRAISING EVENTS HAVE RAISED OVER \$3,000,000 FOR VARIOUS CHARITIES INCLUDING THE CHILDREN'S MIRACLE NETWORK.





ADVANTAGES OF PZA

- Royalty Structure
- High-yield Dividend Corp
- Sales Growth History
- Exceptional Brand Recognition
- Stable Quick Service Industry
- Strong cash position



