



Pizza Pizza Royalty Corp.

Retail & Consumer Small Cap Forum - June 22, 2016

Forward-Looking Statement

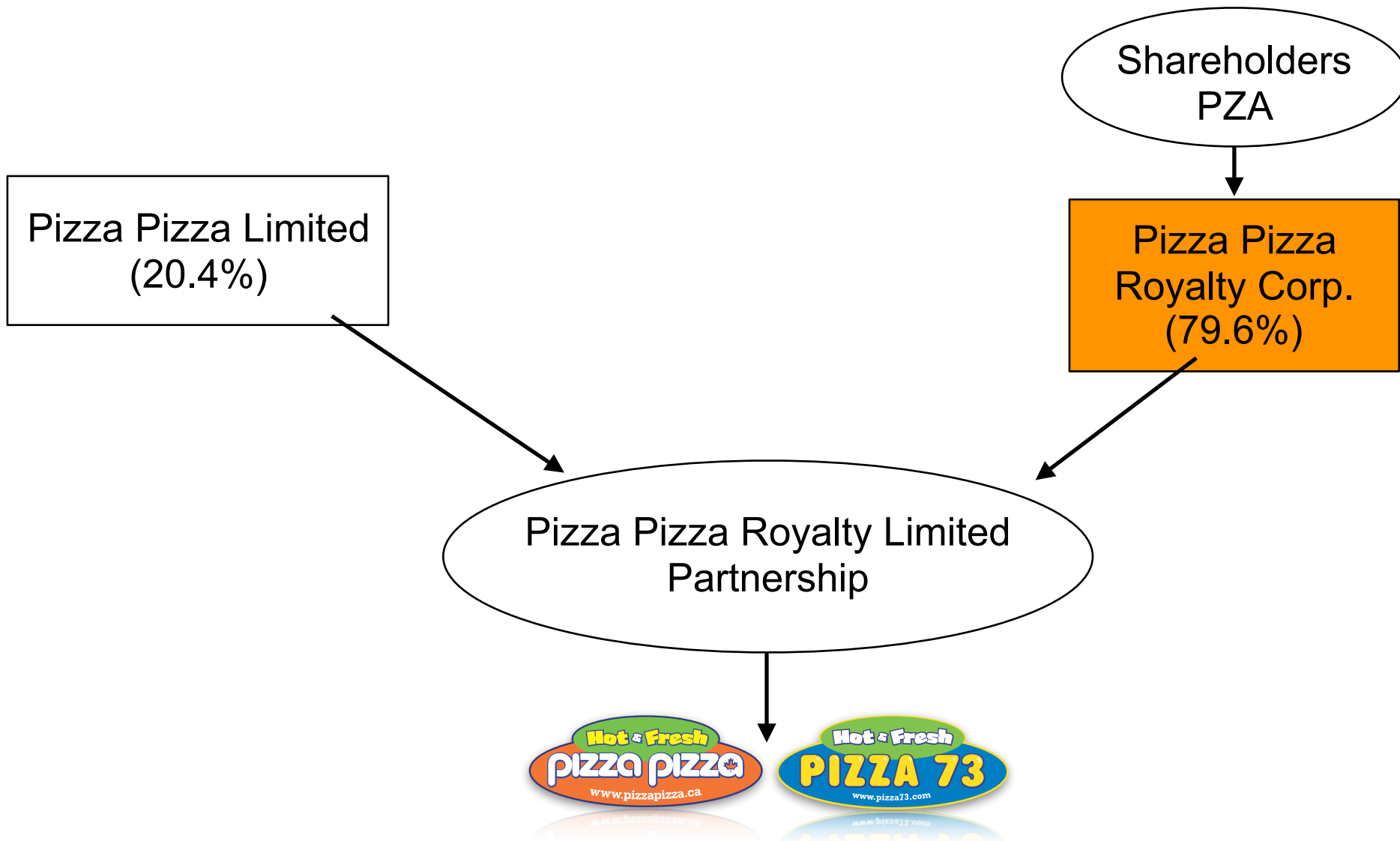


- This presentation may contain forward-looking statements.
- Investors should be aware that any forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those disclosed here today.
- Investors are directed to the Company's Annual Information Form for a full discussion of risks.
- Management does not intend to discuss any undisclosed material information today.



Curt Feltner
Chief Financial Officer

Organizational Structure



Licence and royalty agreements with Pizza Pizza Limited provide cash flow stability to investors, with limited operational risks.

Shareholder Information



• Publicly-traded shares outstanding	24.6M
• Fully Diluted shares	30,9M
• Pizza Pizza Limited's ownership	20.4%
• Market Capitalization	\$435M
• Annualized, monthly dividend	\$0.856
• Recent yield	6.0%
• Credit facility matures April 2020	\$47M

Royalty Revenues – 2015



\$35M in Royalty Revenue

6% of System Sales

9% of System Sales



The private operating company
pays a monthly royalty for use of the trademarks.

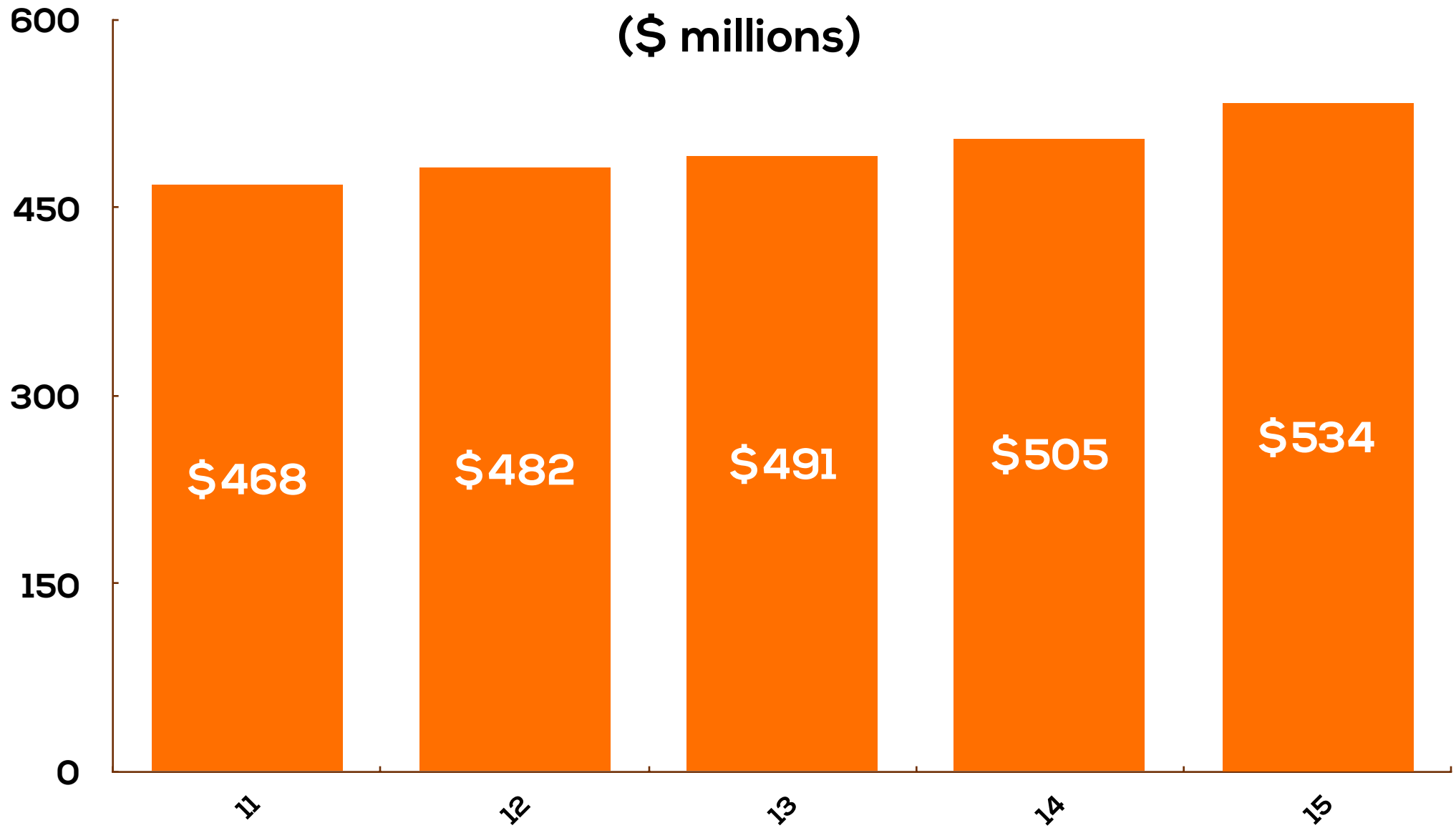
2015 Performance Highlights



- Royalty Pool System Sales \$534 M
- SSSG 4.5%
- Dividend increased twice
- \$4.9 million working capital reserve
- Adjusted earnings per share \$0.895
- Dividends per share \$0.8155
- Loan interest rate reduced 1.37%
- Pizza Pizza Limited converted 2.8 million equivalent shares to public shares

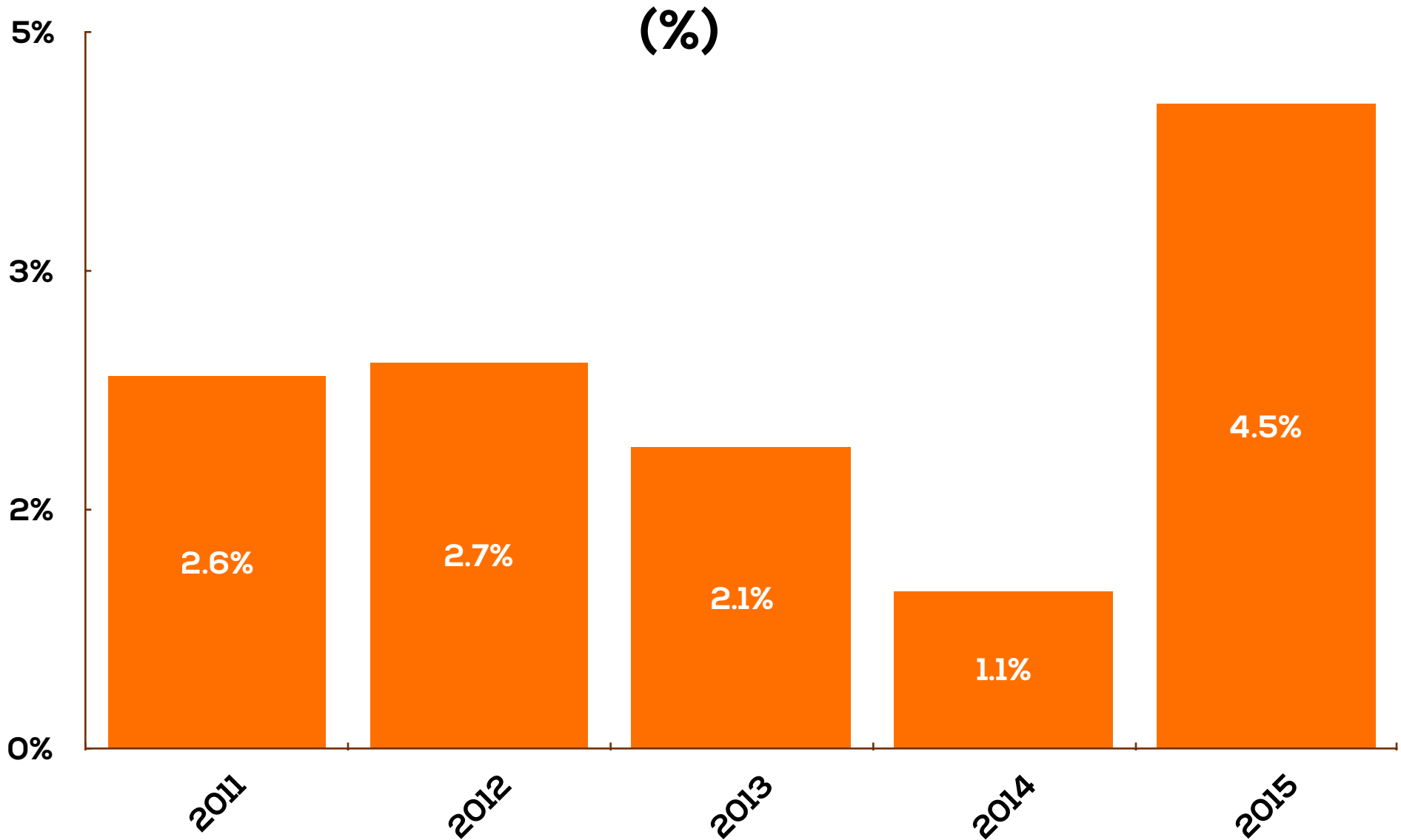
Same store sales growth is the key driver of shareholder yield growth.

Royalty Pool System Sales



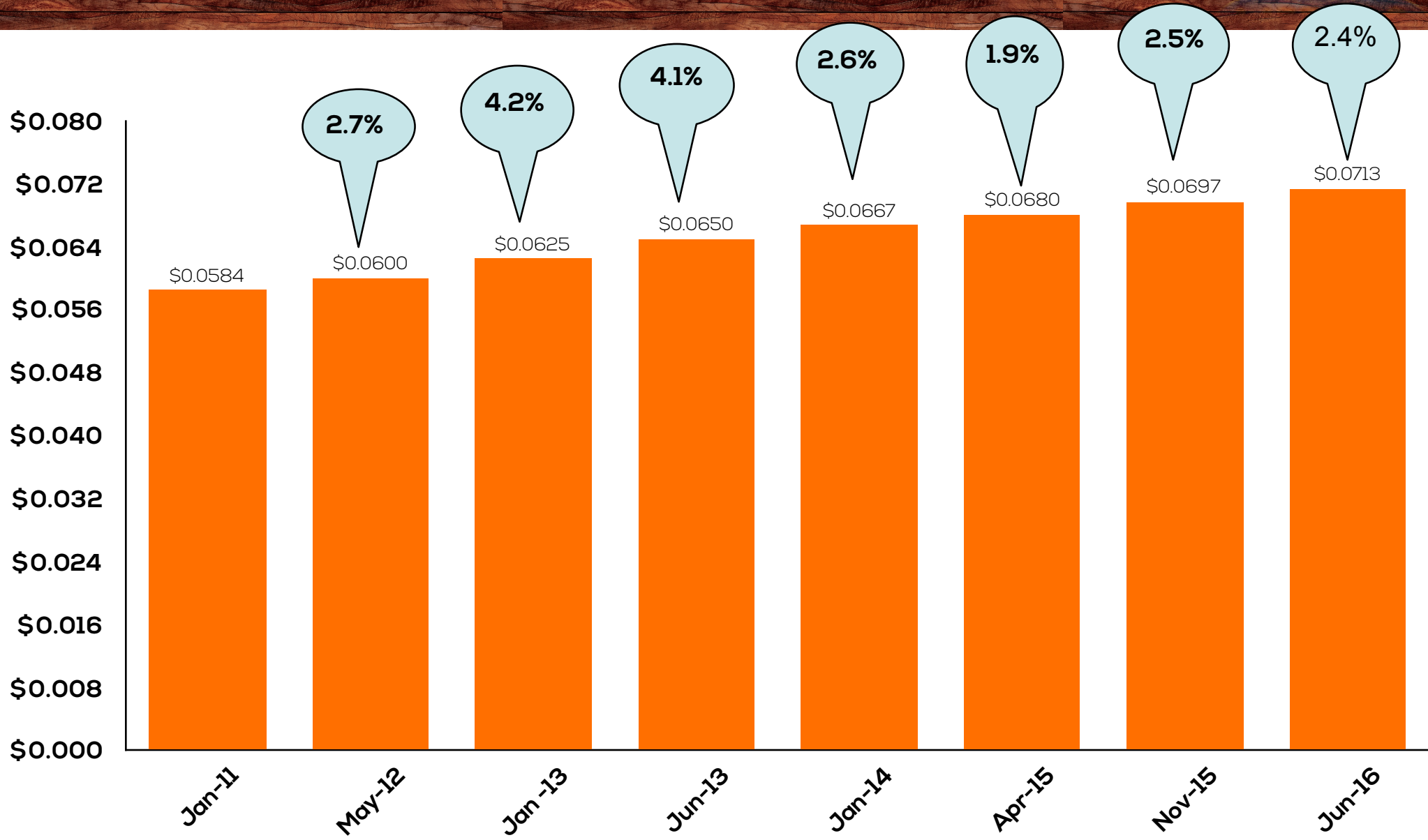
Royalty revenues are based on top-line Royalty Pool Sales.

Same Store Sales Growth



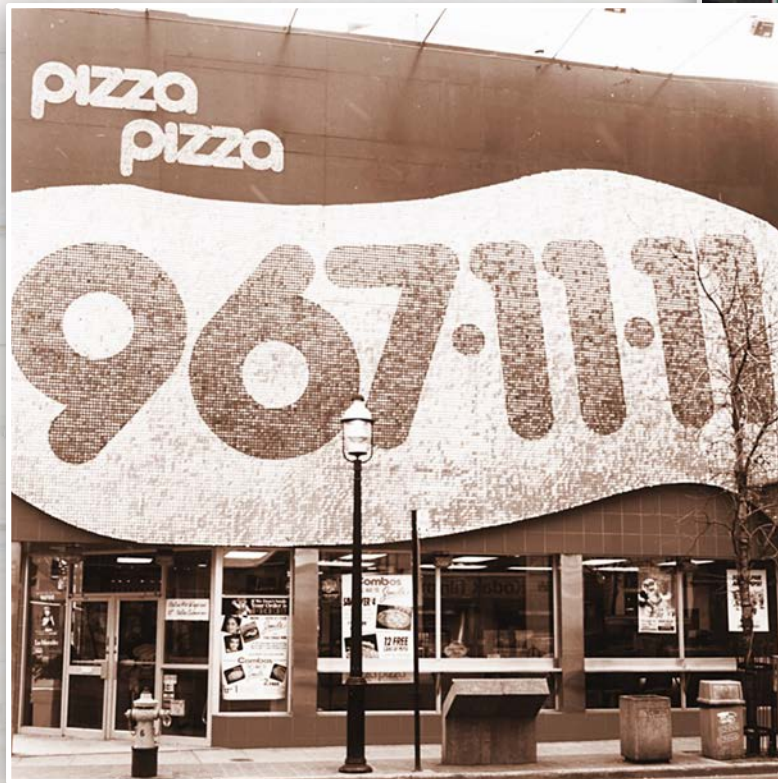
SSSG is the key driver of shareholder yield growth

Dividend Growth



PPRC increased dividends six times in five years.

Pizza Pizza Limited



Business Fundamentals



#10 DEMAR DEROZAN OF THE TORONTO RAPTORS

WE'RE ON FIRE!

NEW FIERY HOT CHICKEN PIZZA!

Hot & Fresh pizza pizza

OFFICIAL PIZZA OF THE TORONTO RAPTORS

LARGE PIZZA + 3 COKE! **\$13⁹⁹** UPSIZE TO X-LARGE \$3

MADE WITH OUR NEW FIERY HOT CHICKEN, JALAPENO PEPPERS, RED ONIONS AND FIERY HOT SAUCE!

Hot & Spicy ADD-ONS! **\$5⁹⁹** EACH

YOUR CHOICE OF ADD-ON:
5 PCS. FIERY RED HOT CHICKEN WINGS OR
8 JALAPENO POPPERS OR
6 SAUCED & TOSSED CHICKEN BITES.

- 5 PCS. FIERY RED HOT CHICKEN WINGS!
- 8 JALAPENO POPPERS!
- 6 SAUCED & TOSSED CHICKEN BITES!

MEGA MUNCH!

LARGE PIZZA + 3 TOPPINGS + 10 PCS. CHICKEN WINGS + 4 COKE + 2 DIPS **\$23⁹⁹** UPSIZING TO XL \$3

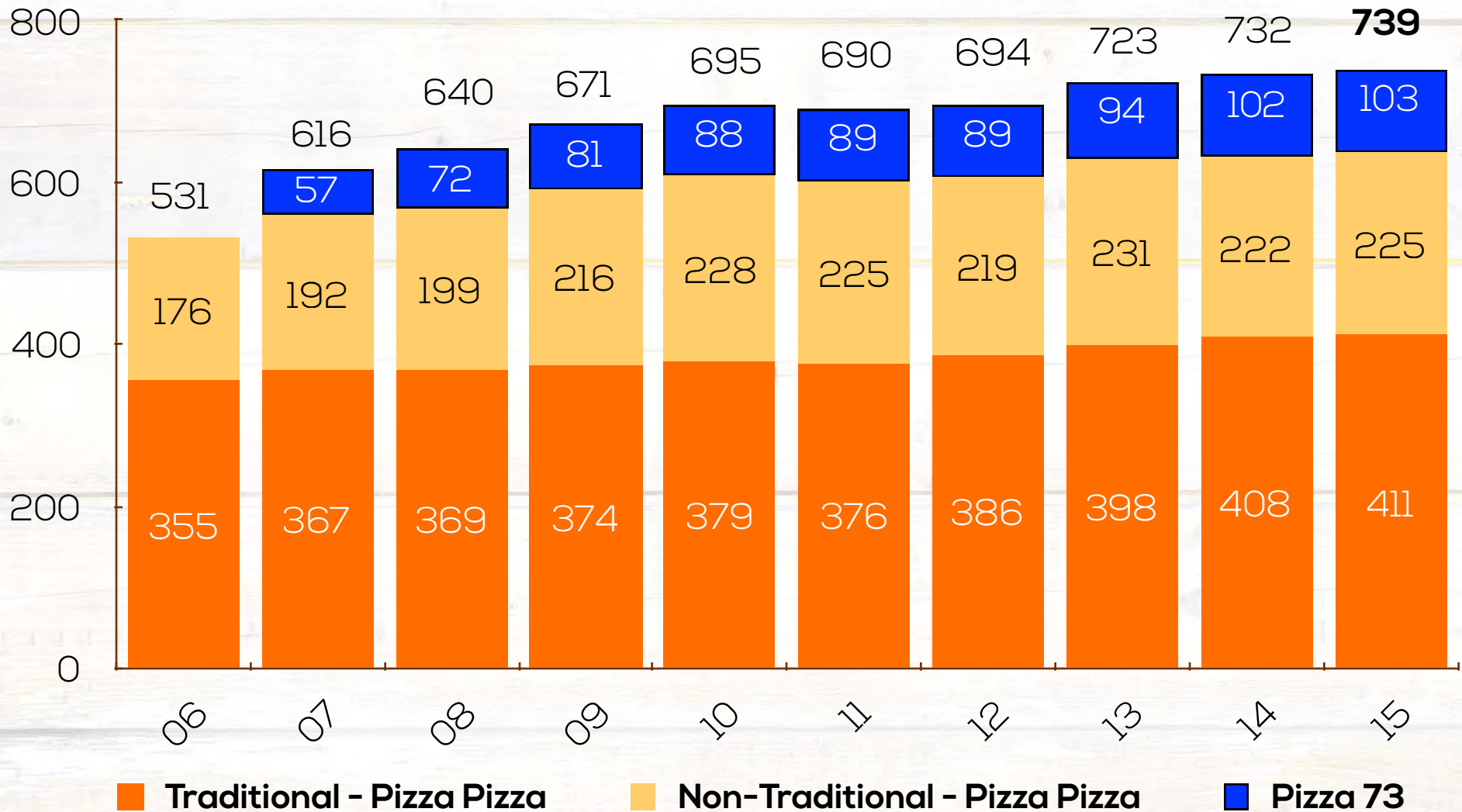
SCORE SAVINGS!

2 MEDIUM PIZZAS + 2 TOPPINGS (EACH) + 6 COKE + 2 DIPS **\$18⁹⁹** UPSIZING TO LARGE \$5

- Canada's #1 pizzeria
- Seasoned management team
- Strong & proven business model
- Powerful brands
- Geographic diversification
- Modernized restaurant chain
- Innovation leader since 1967

Pizza Pizza Limited's mandate is to grow and protect the brands.

Number of Restaurants



Non-Traditional Partnerships Build Brand Awareness



Sponsorships



Non-Traditional Locations

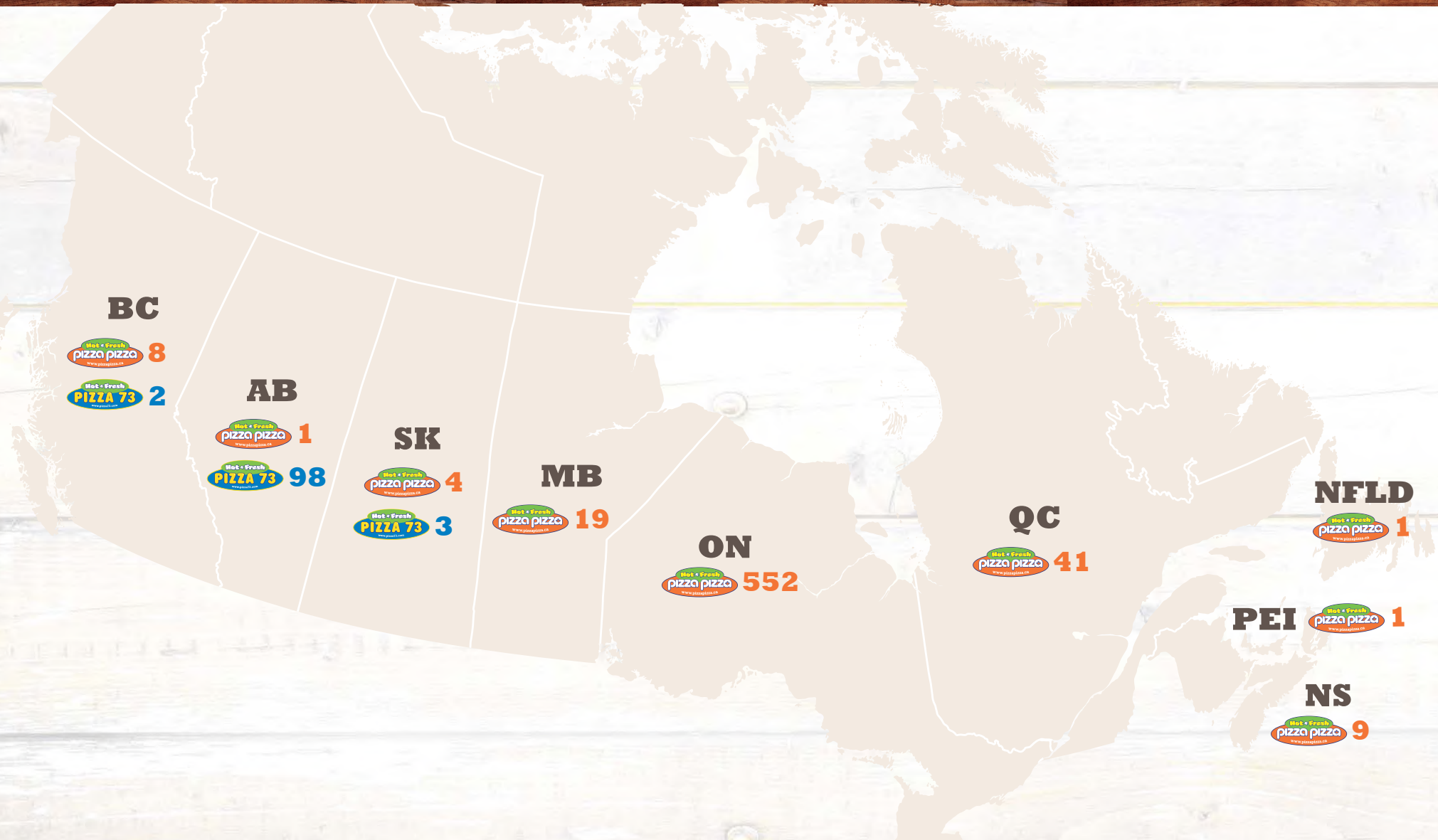


Special Events



Partnering with major sports arenas, entertainment venues and special community events provide marketing and business opportunities.

Canada's #1 Pizza Franchise



Building a national presence outside our core
Alberta and Ontario markets.



The Pizza 73 brand dominates the Alberta pizza market.



PIZZA 73



PLENTY FOR
\$20

2 MEDIUM 2-TOPPER PIZZAS + 4 COKE

LET'S GIVE BACK TO
FORT MAC

WE WILL DONATE **\$1 TO FORT MCMURRAY***
WITH EVERY PLENTY FOR \$20 SOLD!

UPSIZING TO LARGE **\$5**

MEGA MEAL

\$29.99
UPSIZING TO LARGE **\$5**

2 MEDIUM 2-TOPPER PIZZAS
+ 8 CHICKEN WINGS + 4 COKE
+ 4 BAGS OF CHIPS + 2 DIPS



WALK-IN SPECIAL

MEDIUM **\$7.99**
1-TOPPER PIZZA

LARGE **\$9.99**
1-TOPPER PIZZA



ADD-ON TO ANY ORDER!

POUIINE **\$4.99**

JALAPEÑO POPPERS **\$5.99**
8 Pcs.

NEW GREEK SALAD
\$6.99

FUNNEL CAKE STIX + CARAMEL DIP **\$5.99**



SIZZLE WITH OUR SINGLES

SRIRACHA CHICKEN PIZZA + 2 CANS OF COKE

\$12.99
MEDIUM PIZZA



PINEAPPLE, CHICKEN, GREEN PEPPERS AND SRIRACHA HONEY GARLIC SAUCE

SRIRACHA CHICKEN PIZZA + 3 CANS OF COKE

\$15.99
LARGE PIZZA

NEW SRIRACHA CREAMY GARLIC DIP **75¢**



MINGLE WITH OUR SINGLES

CHOOSE FROM ANY OF THE FOLLOWING PIZZAS:



NEW OVEN BAKED **FREE** BONELESS WINGS + DIP **\$8.29**
8 Pcs.

GREAT ADD ON WITH YOUR GLUTEN FREE CHEESE PIZZA

\$10.99



PIZZA 73

In Calgary call:

(403) 273-7373

MANY LOCATIONS OPEN FROM 11AM DAILY!

ALWAYS OPEN LATE!
Til 3am Friday & Saturday

Place your next order online:
www.pizza73.com

ORDERING PIZZA 73 HAS NEVER BEEN SO EASY!
Pizza 73 App for iPhone & Android

Product Innovation



NEW!

Trio
Italiano
Pizza
&
Chorizo
Potato
Pizza



New product launches are key to sales building.

Product Innovation



NEW mini chicken sliders!



mini chicken italiano slider \$2⁹⁹

- Raised without antibiotics
- 100% white chicken meat
- Sourced from Canadian farms

NEW snack-sized sliders:

2 for \$5



mini chicken sriracha slider \$2⁹⁹



New product offerings satisfy changes in consumer cravings.

ALWAYS THE BEST FOOD, MADE ESPECIALLY FOR YOU!



PIZZA DOUGH:

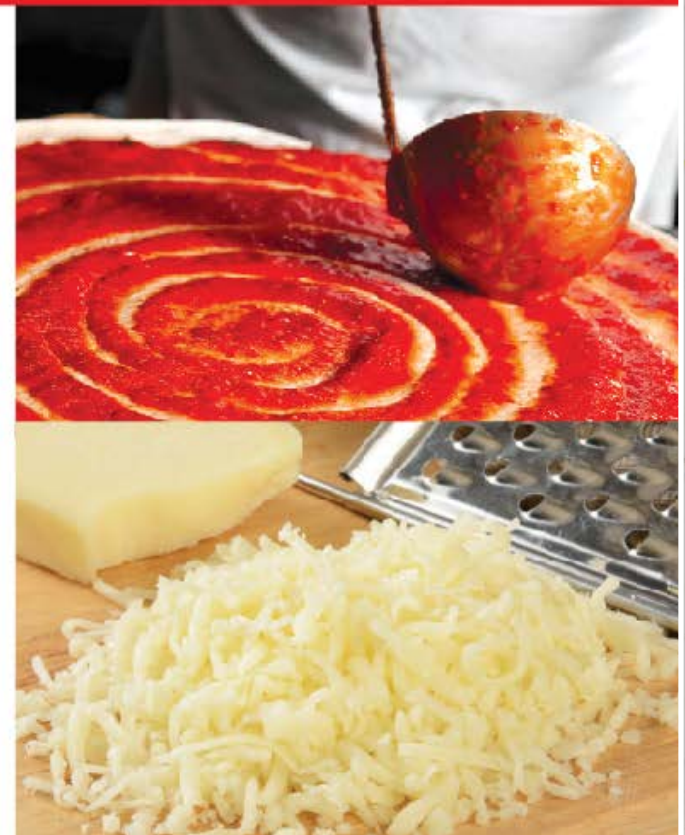
Our pizza dough is made with 100% Canadian wheat and spring water, and delivered fresh to our restaurants daily. We're making our crust thinner and dusting it with durum semolina flour for a lighter artisan flavour.

TOMATO SAUCE:

Our **NEW** pizza sauce is made from vine ripened tomatoes harvested at their peak and fresh packed to seal in their bold, vibrant flavours.

MOZZARELLA CHEESE:

Our mozzarella cheese is 100% Canadian, and sprinkled on every pizza for an ample amount of cheese in each bite.



**Pizza Pizza's R&D team source
the highest quality and freshest ingredients**

Technological Innovation



NEW!

ORDER AHEAD EXPRESS
MENU NOW AVAILABLE!

MEDIUM ANY 1 TOPPING PIZZA \$6⁹⁹

Walk-in only. No phone orders. Additional toppings extra.

Hot & Fresh PIZZA PIZZA



Partnering innovation with consumer convenience leads to sales growth.

Social Responsibility



Our fundraising events have raised over \$2,000,000 for various charities including the Children's Miracle Network.

Advantages of PZA



- Royalty Structure
- High-yield Dividend Corp
- Sales Growth History
- Exceptional Brand Recognition
- Stable Quick Service Industry
- Strong cash position

Curt Feltner

Pizza Pizza Limited
Chief Financial Officer





za pizza #ShareTheMoment